Make the goals of the assignments explicit and measurable.

Use goal statement language in the same way

Guiding Principle	Comments
Create some sort of structure that allows revision.	Revision can occur through traditional feedback on a draft or through a set of resources and routines that occur before a draft gets submitted. When you think about opportunities for revision, you are essentially confronting a decision about whether "less can be more" in a writing assignment.
Make sure your assignment sheets model the quality of achievement and polish you expect from students.	Perfection may be an impossible standard, but we should give students an assignment sheet that displays all the virtues we might expect of them.